Electricity Facts Label

Heritage Power
AEP Texas North Service Area
Bright Start 24
May 1, 2026

Electricity Price

	Average Price per kWh		
Average Monthly Use	**500 kWh**	**1,000 kWh**	**2,000 kWh**
AEP Texas North Service Area	14.2¢	13.9¢	13.7¢

The price you pay each month includes the Monthly Charge, Energy Charge and TDU Pass-Through Charges in effect for your monthly billing cycle:

Energy Charge:	7.99¢	per kWh
Base Monthly Charge:	$0	per billing cycle
Minimum Usage Charge:	$0	per billing cycle < 0 kWh
Monthly Bill Credit:	$0	per billing cycle < 0 kWh
AEP Texas North Delivery Charges:	$3.24	per billing cycle and 5.5751¢ per kWh
ERCOT Securitization Charge	0¢	per kWh

You may be subject to one or more special charges from your TDU that is not included in the total average price for electric service. If you are subject to TDU special charges, you may contact your TDU for more information regarding the price and applicability of the charge. *TDU charges are subject to change. See "Pricing" and "Material Changes" sections of the Terms of Service.

Other Key Terms and questions

See Terms of Service statement for a full listing of fees, deposit policy, and other terms.

Disclosure Chart

Type of Product	Fixed Rate
Contract Term	24 Month(s)
Do I have a termination fee or any fees associated with terminating service?	Yes; $75 One time
Can my price change during the contract period?	Yes
If the price can change, how will it change and by how much?	Yes. The price applied in the first billing cycle may be different from the price in this EFL if there are changes in TDSP charges; changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees charged to loads; or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs that are outside our control.
What other fees may I be charged?	You will be assessed a fee of $ per billing cycle if you are not enrolled in Autopay & E-billing. Fees not included in the price above: Returned Payment Charge: $35; Reconnection Charge: $35; Late Payment Penalty: $5% of past due balances. Also see the "Non-Recurring fees" section of the Terms of Service. These fees are not included in the recurring charges. Average prices per kWh shown above do not include state, local or regulatory taxes, or assessments or non-recurring charges.
Is this a pre-pay or pay in advance product?	No
Does Heritage Power purchase excess distributed renewable generation?	No
Renewable Content	This product is 25.3% renewable.
Statewide average for Renewable Content	37.2%

Heritage Power 3900 N 10th St, Suite 910, McAllen, Texas 78501
website: www.heritagepower.com; email support@heritagepower.com; phone 1-888-551-0373
Monday - Friday: 8:00 a.m. - 6:00 p.m. CST
Saturday & Sunday: Closed

PUCT Certificate #10251 Ver. #: EFLHPFXUB022026